

# PALLAVI GURJAR

## CORE COMPETENCIES VISION TO ACTION

- Proficient in identifying and understanding market trends in entertainment industry.
- Can create and analyze content as per market trends and client's requirements for theatre, event, screen and digital platforms to create new business avenues.
- Production Management with content aesthetics.
- Planning and Strategizing Time line and targets and monitor deliverables from the team and agencies for a project.
- Creating presentations and pitch decks for the design mood board as per the production demands.
- Execution of the design in given budgets.
- To create Technical riders and Call sheets for Production.
- Capable in negotiations and locking contracts.
- Managing organisational operations and ensuring accomplishments of set business targets, meetings the ever increasing competition from organized and un-organized structure.
- Competent in communication, correspondence, and creating network in interest of and maintaining relationships for business growth and company administration.
- Documentation and Organization of the projects.

## PERSONAL INFO

- SEX - Female
- DOB - 07<sup>th</sup> September 1975
- LANGUAGES KNOWN - English, Hindi, Marathi
- MARITAL STATUS - Married
- NATIONALITY - Indian



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<https://www.instagram.com/pallavigurjar1>

## ABOUT MYSELF

### EDUCATION

1998 : B.A. (English Literature & Psychology) from Mumbai University

2001 : Diploma in Dramatics Art from National School of Drama, New Delhi.

### SPECIAL APPTITUDES

- Completed “*Madhyama Prathama*” in *Katthakshaili* from Gandharva University, Miraj.
- Completed *Yoga Teacher* training course from Ghantali Mitra Mandal, Thane.
- Attended various workshops on Acting , Scripting and Folklore by various popular international personalities.
- Certificate from Google Online Social Marketing

### TECHNICAL SKILLS

- Have completed Computer training in M.S.Office, Corel Draw and Adobe packages and programming with FoxPro, C++ & Unix,.
- **EDITING** : Have an ability to work on various basic editing software like Adobe Premier, Sony Vegas, Movie maker.
- **A/V** Can work on-line events on software like Resolume Avenue and Show Cue System.
- **LIGHTS PROGRAMMING AND OPERATIONS** : Had finished training with DOT1, Grand MA and Madrix consoles.

## CREATIVE SKILLS

- ART DESIGN
- COSTUME DESIGN
- PRODUCTION DESIGN
- PRODUCTION MANAGEMENT & EXECUTION
- LIGHTING DESIGN
- PR CAMPAIGN DESIGN & EXECUTION
- ARTISTE MANAGEMENT

## EQ SKILLS

COMMUNICATION, COORDINATION & CORESPONDENCE

MANEGERIAL AND ORGANISING

PROBLEM SOLVING WITH TEAM SPIRIT

STRONG WORK ETHICS

## WORK PROFILE HIGHLIGHTS

COURSE IN-CHARGE FOR THE DRAMATICS DIPLOMA COURSE IN NEHRU CENTRE FOR 3 YEARS

TECHNICAL IN-CHARGE FOR THE NSD INTERNATIONAL 3<sup>rd</sup> SATELLITE FESTIVAL IN MUMBAI

ATTENDED APAP CONFERENCE IN NY IN 2018

SUCCESSFULLY EXECUTED 23 SHOWS OF ANUPAM KHER'S “ MERA WHO MATLAB NAHI THA” IN SPAN OF 1 MONTH IN USA AND CANADA.

HAVE WORKED AS ASSISTANT DIRECTOR TO FEROZ ABBAS KHAN

## PROFESSIONAL EXPERIENCE: FILM

Executive Producer for the post production and PR for the Marathi movie **MISS U MISTER** by Mantra Vision Pvt Ltd.

Coordinator for Post Production and PR for the Marathi film **SAMHITA** for Mukta Arts in association with Ashokk Movies.

Costume Design for the short film **LIHAAF** based on Ismat Chuktai's story for Whistling Woods International Ltd.

Costume Design for the short film **NAKABANDI** for Whistling Woods International Ltd.

Art Design for the short film **JASMINE** for Digital Detox.

Creative Head for few AD film like Can Bank Mutual Fund , etc for Arc-en -Ciel Films.

## PROFESSIONAL EXPERIENCE PRODUCTION DESIGN

Worked as *Executive Producer* and *Production Designer* for Mantra Vision Pvt Ltd 's for the Mega Dance Ballet Production of **URVASHI : A TALE OF BEAUTY ..LEGEND OF LOVE**

Worked as the Production Designer for the classical dance productions of "SHRIRANGA" and "AMBAL" choreographed, directed and performed by Pavitra Bhat

Worked as *Production Designer* for the play, **9 PARTS OF DESIRE** directed by Lillete Dubey.

## HOBBIES

READING  
DANCE AND MUSIC  
ANCIENT HISTORY AND CULTURE

## PROFESSIONAL EXPERIENCE: *PRODUCTION - IN CHARGE* FOR VARIOUS CLASSICAL AND CONTEMPORARY BALLET AND DANCE PRODUCTIONS

**PIYA BAWARI...EK RADHA EK MEERA** by Vidya Shriram for Kriti Creations

**MOKSHA KATHA, SWATI SOUGANDHIKAM** by Shanta Rati Mishra, Mumbai

**PRAYAAS, MUMBAI MERI JAAN, PRANGAN, ASMI, ITHIHA** by Shoma Kaikini for Nrityanidhi

**PANORAMA FUSION** for Ar. Anita Kulkarni

**THE FLAME ETERNAL** by Keka Singh

**MAHASATI - CHANDANBALA** by Shaila Mehta

Worked as Production - In charge and Designer for the shows on the life and work of **AMIR KHUSROU** .

Worked as Production Designer for the shows on the life and work of Sahir Ludhyanvi titled **PARCHAYIAAN**

Worked as Programme coordinator and Creative Consultant for the show **SHEESHON KA MASEEHA & NAYA SHIVALA** which was a theatrical presentation of ghazals and nazms of renowned Urdu poets Faiz Ahmad Faiz and Allama Iqbal respectively for Funkaar, Mumbai.

Worked as the Production Designer for the Marathi play **SHAPIT GANDHARVA** which received an award of year 2004-2005 or the Best Natya-Sangeet Production from Marathi Sahitya Sangha, Mumbai.

## PROFESSIONAL EXPERIENCE PRODUCTION MANAGER

For Actor Prepare's **MERA WOH MATLAB NAHI THA** which have performed more than 100 shows across globe.

For well acclaimed commercial drama production **TUMHARI AMRITA** directed by Feroz Abbas Khan starring Shaban Azami and Faroque Sheikh.

For commercial drama production **SALESMAN RAMLAL** directed by Feroz Abbas Khan starring Satish Kaushik and Seema Biswas

For commercial drama productions like **DINNER WITH FRIENDS** directed by Feroz Abbas Khan which have performed more than 100 shows across globe.

For the commercial drama productions for the play **WHERE DID I LEAVE MY PURDA** written by Mahesh Dattani and **BOILED BEANS ON TOAST** written by GirishKarnad both directed by Lillete Dubey.

For **SHORT PLUS SWEET 2012 FESTIVAL** at NCPA for Primetime Theatre Company.

## PROFESSIONAL EXPERIENCE COORDINATION

FEW PROJECTS FOR **DOORDARSHAN** AND **ITDC**.

FOR CANCER AID FOUNDATION ON THE SURVEY OF GHAZALS..**RAHAGUJAR -E-GHAZAL**.

**PAANI PETAAY** FOR MITRA FOUNDATION

**MEERAJ - THE HERITAGE** FOR VIP PRODUCTIONS.

**RANG REZA** FOR LATRANI MEDIA HOUSE

**MUSHAIRA** FOR VIP PRODUCTIONS

**CHANKYA** FOR MANOJ JOSHI CREATIONS

ANNUAL DAY AND CONFERENCES FOR VARIOUS SCHOOLS AND ORGANISATIONS

## PROFESSIONAL EXPERIENCE COSTUME DESIGN

**SITAVIYOG** DIRECTED BY PRAMOD PAWAR

**GIDDHAD** DIRECTED BY PRAMOD PAWAR

**DASTAN - E - ISHQ- O - WAFI** BY L.A.KAZI.

**THE LIFE OF GALILEO** DIRECTED BY SHIVDAS GHODKE

## PROFESSIONAL EXPERIENCE CYCLORAMA SCENOGRAPHER

For Hema Malini's mega ballet productions like **DURGA, RADHA RAASBIHARI, RAMAYAN, MEERA AND MAHALAXMI. DRAUPADI, YASHODA - KRISHNA** which were globally acclaimed.

For various renowned choreographers and Dance Directors like *Rachana Sarang, Keka Sinha, Rehka Chaudhary, Deepak Muzumdaar, Shoma Kaikini, Shanta Rati Mishra, Gracy Singh, Aditi Bhagwat, Murthy, Pavitra Bhatt, Parimal Phadke, Harshvardhan Singh* and many others.

For commercial Marathi productions like **RANG NAVA** and **MEE NATHURAM GODSE BOLTOY**.

For various Fashion shows for organisations like NIFT, Raheja's and others and have worked for the Hemant Trivedi and Achala Sachdev.

## PROFESSIONAL EXPERIENCE CREATIVE HEAD NEHRU CENTRE

- **INDRADHANUSH** (A presentation of the journey of classical dances to the folk form)
- **TARANG** (A presentation in form of music and dance to showcase the contribution of Sufi saints in Art and Culture of India.)
- **PRATEEK** ( Symbolisation in Classical Indian Dance Forms)
- **BHOOI BISRE YAADEIN** (A program in the memory of K. L. Saigal as the celebration of his centenary year.)
- **REMEMBERING GANDHI** ( A program in memory of Mahatma Gandhiji)
- **SANSKRITI** (A classic representation of Dash Avatars in classical and contemporary styles)
- **ATMAVVANI AMRUTVANI** ( A research of the origin and the development of Marathi language and literature till date.)
- **SHAM-A- AVADH...SUBHE-A- BENARAS.**
- Worked for the project of **KHILTA BACHPAN** as Creative Head for the production of **UJLA TOTA SABJ PARI...in the universe on the magical spree.**

## PROFESSIONAL EXPERIENCE NEHRU CENTRE EVENT COORDINATOR

**9TH, 10TH, 11TH NATIONAL  
THEATRE FESTIVAL**

**MEGHMALHAR FESTIVAL**

**DANCE FESTIVALS**

**BHAVAYATRA**

**ASHRAM SANGEET**

**KHILTA BACHPAN** (THE WEEKEND PROJECT FOR "THE THEATRE FOR EDUCATIONAL GROWTH" FOR THE YOUNGER CHILDREN.)

**LOK-UTSAVA**

**VARIOUS WORKSHOPS**

## PROFESSIONAL EXPERIENCE NEHRU CENTRE CREATIVE ASSISTANCE

1. **"ABHINAYA ARPAN"** (THE MANUAL OF DRAMATIC ARTS FOR BEGINNERS)
2. **"INDRADHANUSH"** (A COMPREHENSIVE STUDY OF UNITY IN DIVERSITY IN THE DANCE TRADITIONS OF INDIA.)

*dated : 07.01.2021  
SD – PALLAVI GURJAR*